# Muhammad Waqas Shahid

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## ABOUT ME

With over 10 years of hands-on expertise in HTML5, CSS3, Bootstrap, and intermediate-level skills in React and JavaScript, I excel at crafting widgets for Google Ad Manager and email templates. My aim is to leverage my extensive experience in WordPress theme development, plugin customization (including WooCommerce and ACF), and adeptness in Content Management Systems to contribute effectively. I also possess a strong understanding of Figma integration into WordPress, HTML, Joomla and OpenCart.

## ACADEMIC QUALIFICATIONS

**Masters in Computer Science.**
Mohammad Ali Jinnah University
2020 to 2022

**Bachelor of Studies With Computer Science**
University Of Karachi
2009 to 2012

**Intermediate in Computer Science**
From Board of intermediate Karachi
2008

**Matriculation in Science**
From Board of secondary education Karachi
2006

## UNIVERSITY FINAL PROJECTS

- Stock Market Forecasts Based on Twitter Sentiment Analysis (MS Final Project).

- Analyzing, designing & developed a Project or Application Of S.B.T.E (Sindh Board of Technical Education) as BS Final Project.

## IMPLEMENTATION SKILLS

Implement that Project in S.B.T.E (Sindh Board of Technical Education).

## EXPERIENCE

**Senior Web Developer**
**Dubizzle LABS** (Bayut  Dubizzle)
*February 2019 to Present*
Responsible for overseeing end-to-end development activities, from conceptualization to customization, for a diverse range of websites. Collaborates closely with design and development teams to ensure seamless execution and elevate customer satisfaction levels.

**Associate Manager | Wordpress / UI / UX / Web Developer**
Digitonics Labs
*February 2017 to 2019*
Managed and developed HTML, WordPress, Joomla, OpenCart, and custom websites, orchestrating seamless coordination with sales and design teams to enhance customer loyalty and satisfaction.

**Team Lead | Wordpress / UI / UX Developer**
Aimviz
*November 2015 to February 2017*
Led teams in managing and developing HTML, WordPress, Joomla, OpenCart, and custom websites, orchestrating seamless coordination with project managers and client relations teams to foster exceptional customer satisfaction.

**Senior Wordpress / UI / UX Developer**
Getsol
November 2014 to November 2015
Developed all HTML and Wordpress websites and coordinated with project managers to foster high customer satisfaction.

**Associate Engineer Wordpress / UI / UX Developer**
Cooperative Computing
May 2014 to November 2014
Developed all HTML and Wordpress websites and coordinated with project managers to foster high customer satisfaction.

**Intern Wordpress / UI / UX Developer**
Gotcha Apps
Nov 2013 to May 2014
Developed all HTML and Wordpress websites.

## SKILLS & PROFICIENCIES

- WordPress
- HTML5
- CSS3
- Bootstrap
- React
- jQuery
- SASS
- Compass
- CMS
- Joomla
- Shopify
- Magento
- OpenCart
- Git
- GAM (Google Ad Manager)
- Vagrant·
- Javascript
- PHP (Basic)
- Google Ad Manager native Styles Templates
- Email Templates (Outlook, Gmail)
- Mailchimp Templates
- Moengage Templates
- Sendgrid Templates

## JOB DESCRIPTION

- Converted Figma, Photoshop, XD, and Illustrator layouts to web pages using HTML, CSS, WordPress, Joomla, JavaScript, Google Ad Manager, and other relevant tools.
- Implemented third-party APIs seamlessly into WordPress websites without relying on plugins.
- Created over 100 responsive landing pages and widgets in Google Ad Manager using HTML, CSS, and jQuery for internal and client projects.
- Rewrote HTML code to align with industry standards for SEO and accessibility, ensuring optimal performance.
- Tested, debugged, and deployed thousands of lines of code across various projects, ensuring smooth delivery to development teams.
- Developed and integrated effective solutions adhering to company IT standards, enhancing overall project efficiency.
- Monitored technical aspects of front-end delivery across multiple projects to ensure consistency and quality.
- Collaborated closely with design teams and project managers to ensure timely project delivery and adherence to client requirements.
- Introduced a ClickUp Board-style ticketing system to enhance workflow efficiency, resulting in a 12% increase in productivity.
- Established and maintained pattern libraries for consistent page design and development.
- Ensured all projects met industry standards and best practices.Participated in project estimation processes, including resource allocation and development hours forecasting.

- Provided clients with technical recommendations and architectural guidance for their projects.
- Interpreted and executed client design specifications accurately and efficiently.

## JOB PORTFOLIO

### WordPress / Joomla / Custom Websites
- https://adamlaws.com.au/
- http://www.juliaharperinc.com/
- https://dailytranscription.com/
- https://sordillos.com/
- https://www.mitramiyer.com/
- https://www.businessthinking.com/
- https://gmax.com/
- http://onlineambassadors.net/
- https://www.famu.edu/
- https://www.wfsolutions.org/
- http://paramountworkplace.com/
- http://www.olmosarch.com/
- http://geartonomy.com/cloudious/
- http://mktxs.com/
- http://www.olmosarch.com/

### WooCommerce / Ecommerce
- https://nefaire.com/
- https://dailytrans.com/
- https://gmax.com
- http://www.synergize.pk/
- https://girlssoccernetwork.com/
- http://www.simplestep.com/
- http://www.sleptonplayers.com/
- http://www.guttstshirts.com/
- https://sordillos.com/
- http://ardipell.com/
- http://www.sordillos.com/
- https://www.83rdstboutique.com/
- http://thecirclealliance.com/
- http://www.lalistadeboda.com/

### Company Brands Website
- https://business.dubizzle.com/dubizzle-premium/
- http://www.leopardscourier.com/
- https://dubai.dubizzle.com/
- https://campaigns.dubizzle.com/uae/dubizzle/dubizzle-cars.html
- https://www.perfecent.com/
- https://startupbug.co/
- http://www.videoexplainers.com/
- http://www.simplyexplainer.com/
- http://signifybrands.com/
- http://www.getsol.com/
- https://campaigns.bayut.com/ksa-agencies
- https://campaigns.bayut.com/consumers